



# Robert Stevenson

Robert is one of the most widely recognized professional speakers in the world. He is also the author of the best selling *How To Soar Like An Eagle In A World Full Of Turkeys* and his new book *52 Essential Habits For Success*. He is a man who is consistently honored with standing ovations and requests to bring him back next year. As a highly sought after speaker, he addresses audiences more than 100 times each year throughout the world. He knows that for his audiences to understand, retain, and act on what he has said he must carefully blend humor, facts, inspiration, conviction and audience participation. This is where he excels. This former All-American athlete has owned several companies, sold internationally in over 20 countries, established and maintained hundreds of accounts worldwide along with managing a worldwide sales force. Corporate America continues to rely on Mr. Stevenson for his fresh, unique perspective on businesses' most crucial issues. He provides insightful customized programs that will help you gain a competitive edge.

Your people will be hearing from a man who has lived his experiences, not just studied them. He has held positions from Salesman to Chief Executive Officer. His ability to connect with an audience is amazing; be it a strategic planning session for a Fortune 500 company to 20,000 salespeople. He knows how to deal with the risks, competition and the ever-changing technology in the business arena. Simply stated by one of our clients ... *"Robert not only did his homework but used what he learned to gain the interest and respect of the audience in the first ten minutes of his program. He really knew our industry and his research showed. He brought the house down and the audience to their feet!"*



## Services Mr. Stevenson Offers

Keynotes · Training · Strategic Planning

Sampling of different program titles

Peak Performance – *How The Best Get Better*

Change – *If You Don't Like Change You Are Going To Hate Extinction*

Teamwork – *I've Got Your Back*

Customer Service – *Wow Me! Amaze Me! Astonish Me! ... and I'll Be Back*

Achievement – *How To Soar Like An Eagle In A World Full of Turkeys*

Sales – *The Answers to Successful Selling Are All Four Letter Words*

Leadership – *The Principles of Leadership...It's A Process Not An Event*

Time Management – *Controlling Your Most Valuable Commodity*

Business Development – *It's Showtime*

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- Highly sought after internationally known speaker
- Addressed over 2,000 audiences
- Interviewed over 10,000 employees, managers & senior executives
- Worked with over 200 different industries
- Author of the best selling book:  
*How To Soar Like An Eagle In A World Full Of Turkeys*
- Author of new book *52 Essential Habits For Success*
- All-American Athlete
- Graduate of Georgia Tech
- Started first business at 24 and has owned several companies
- Held positions from salesman to CEO
- International sales experience in over 20 countries
- Client list reads like a Who's Who in Business
- Has shared the podium with such renowned professionals as ...  
Former President George H.W. Bush  
Former Secretary of State Colin Powell  
General Norman Schwarzkopf  
Anthony Robbins, Tom Peters and Steven Covey

Humorous, Entertaining, Powerful ... Inspirational, Motivational, Educational

## Partial Client List:

Allstate  
American Express  
Anheuser-Busch  
Berkshire Hathaway  
Chevron  
FedEx  
HBO  
Honeywell  
JPMorgan Chase  
Lincoln National  
Lockheed Martin  
Maytag  
National Security Agency  
Pitney Bowes  
Prudential  
RadioShack  
Southern Company  
Time Warner  
Whirlpool

Our delegates have not stopped raving  
about your presentation!

Never in my memory has a speaker received  
a standing ovation at an ESTO conference.

Your message was very targeted and clearly made an impact.

*Travel Industry Association of America*

You hit home on all fronts – service, stress, team building,  
dealing with change, communication and leadership.

You truly got us pumped up.

I thank you for a truly inspiring and rewarding experience.

The best part of all, you made me a hero.

*American Express – Tax & Business Services*

Mr. Stevenson was a fabulous hit. His message was complete,  
easy to follow, humorous when it needed to be, and  
hard-hitting when that was necessary. THE BEST speaker we  
have ever engaged and one we will definitely  
want to work with in the future.

*RadioShack*

## SEEKING • EXCELLENCE

A Robert Stevenson Corporation

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For further information about booking Mr. Stevenson, contact: